



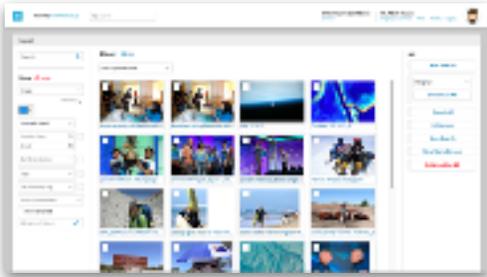
Managing Your Digital Assets

As the digital landscape continues to evolve, the amount of content you have to manage is increasing exponentially. Most companies are managing these growing volumes of content across multiple systems, including shared drives and cloud storage folders.

Brightspot Media Desk provides everything you need in a digital asset management system including:

- Searching for and managing assets in a unified way, making it easy to find and work with assets across disparate systems
- Bringing life to your digital experiences with a suite of image editing capabilities
- A powerful search process that will display all available content appropriate to the object selected

Over 9 hours per week is wasted as a result of inefficiencies in how assets are managed. Brightspot Media Desk can streamline your digital asset management strategy and help you get back over one business day per week.



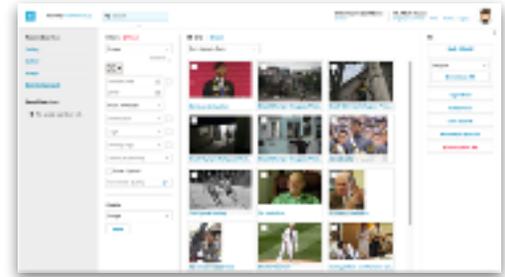
A UNIFIED LIBRARY

Bring all assets under one roof and enable access to consolidated media libraries in real-time.



IMAGE EDITING

Edit images with a streamlined yet powerful selection of image editing tools that are completely provisional.



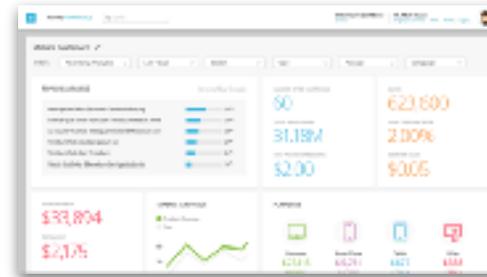
BUILT-IN SEARCH

A single powerful search experience that makes finding the right assets only one click away.



WORKFLOWS

Create custom workflows for any user role and with transitions and statuses using the intuitive drag-and-drop interface.



METRICS + ANALYTICS

Built-in real-time and/or integration with external metrics for contextual insight and feedback, itself.



INTEGRATIONS

Integrate and unify all of your content management systems, user & social networks, analytics services and many more.

Brightspot Media Desk enhances and extends your digital experience platform in a seamless and easy way, providing a single interface to view, edit, manage and reuse all of your assets.

www.brightspot.com/mediadesk

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